

## **DRAYTON PARISH COUNCIL**

Minutes of the meeting of the **Communications** Committee held on Thursday 8 October 2015 at 7pm in The Pavilion, King George Fifth Playing Field Drayton High Rd, Drayton

### **PRESENT**

Mrs B Gibson – Chairman

Mr C Binns Mr P Stanger Mr W Morgan

Mr J Hall – Parish Clerk

### **IN ATTENDANCE**

Cllr K Morgan

Mr H Stanger

Cllr Gibson opened the meeting and welcomed all those present and explained that Mr H Stanger had been asked to attend to provide guidance as an end user of social media in relation to agenda item 7.

#### **1. Apologies for Absence**

All members were present.

#### **2. Declarations of Interest**

Cllr Gibson declared a non pecuniary interest in relation to agenda items 8 and 9. Owner of a website design company and coordinator of the text alert service for the Parish Council.

#### **3. Minutes of meeting held 16<sup>th</sup> July 2015**

The minutes having been previously circulated were signed as a true and accurate record by the Chairman.

#### **4. Matters Arising**

It was suggested that all members of the council should be reminded of the media policy in place. All press comment including press releases should be undertaken through the Parish Council office. It was agreed to review the committee's policies in a future committee meeting.

#### **5. Public Participation**

Representations were made in respect of The Chronicle. Reference was made to how The Chronicle had been produced in past years although it was acknowledged that the publication was much enhanced today from that period.

## 6. Drayton Chronicle

Since the resignation of a Councillor in July who produced and co-ordinated *The Chronicle* no further work had been undertaken to produce the winter edition. Much discussion took place about costs of production and delivery as well as advertising revenue received. Alternative suggestions to buy pages in Just Drayton & Taverham magazine were also suggested. The chairman recently had a meeting with the editor of the Just Drayton & Taverham magazine to establish what could be achieved. There was no broad agreement from the committee as to the way forward. The chairman indicated the matter should be referred to full council and that as a starting discussion point for the agenda item, a proposal would be put forward from herself and not as a recommendation from the committee.

## 7. Social Media

Much discussion took place about the various types of social media available. The council currently only has a Facebook page for Longdale. Issues concerning monitoring and usage were raised. **RESOLVED** to take down the Facebook page and replace if possible with contact details for Longdale 3G bookings, whilst the committee considers how best to use the various platforms available to engage with residents.

## 8. Website

The development of the website had stalled as currently there was an access problem caused by an issue with the host's servers. The clerk was hoping this would be resolved shortly.

## 9. Text Alert Service

The chairman confirmed that the service now had over 40 subscribers. It was felt the service could be promoted and used more by the council.

## 10 -Exchange of Information

None.

## 11 - Date of Next Meeting

To be advised.

**Meeting closed 8.28pm**